

Healthy Community Partners

Welcomes You to
Asset Based Community Development

Presented by Lisa Hadden, MA
President and CEO

Good Morning MiRSAs



Shifting our Thinking.

From a Deficiency Orientation

. To a Capacity Identity



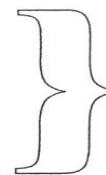
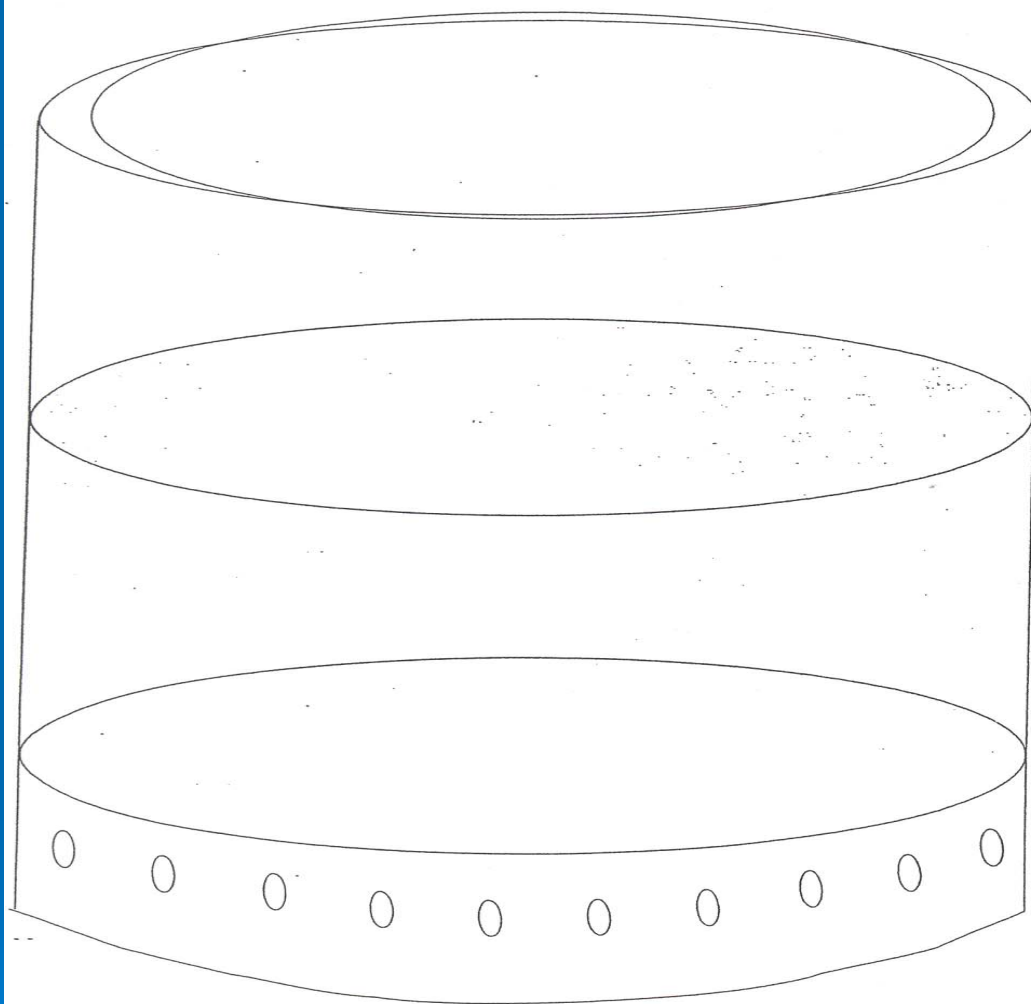
What is ABCD

- ABCD is the identification and mobilization of a community's assets.
- It is a process that facilitates positive changes that come from the inside out, not the outside in.
- Individual capacities are identified and utilized to help strengthen and build neighborhoods and communities

Why ABCD?

- ABCD is a process that gives a community or an organization the “tools for their toolbox” so they can address issues by utilizing the individual and community assets.
- Communities begin to connect by their capacities instead of their deficits, realizing positive initiatives with their gifts, talents and skills.





Clients have
deficiencies and needs

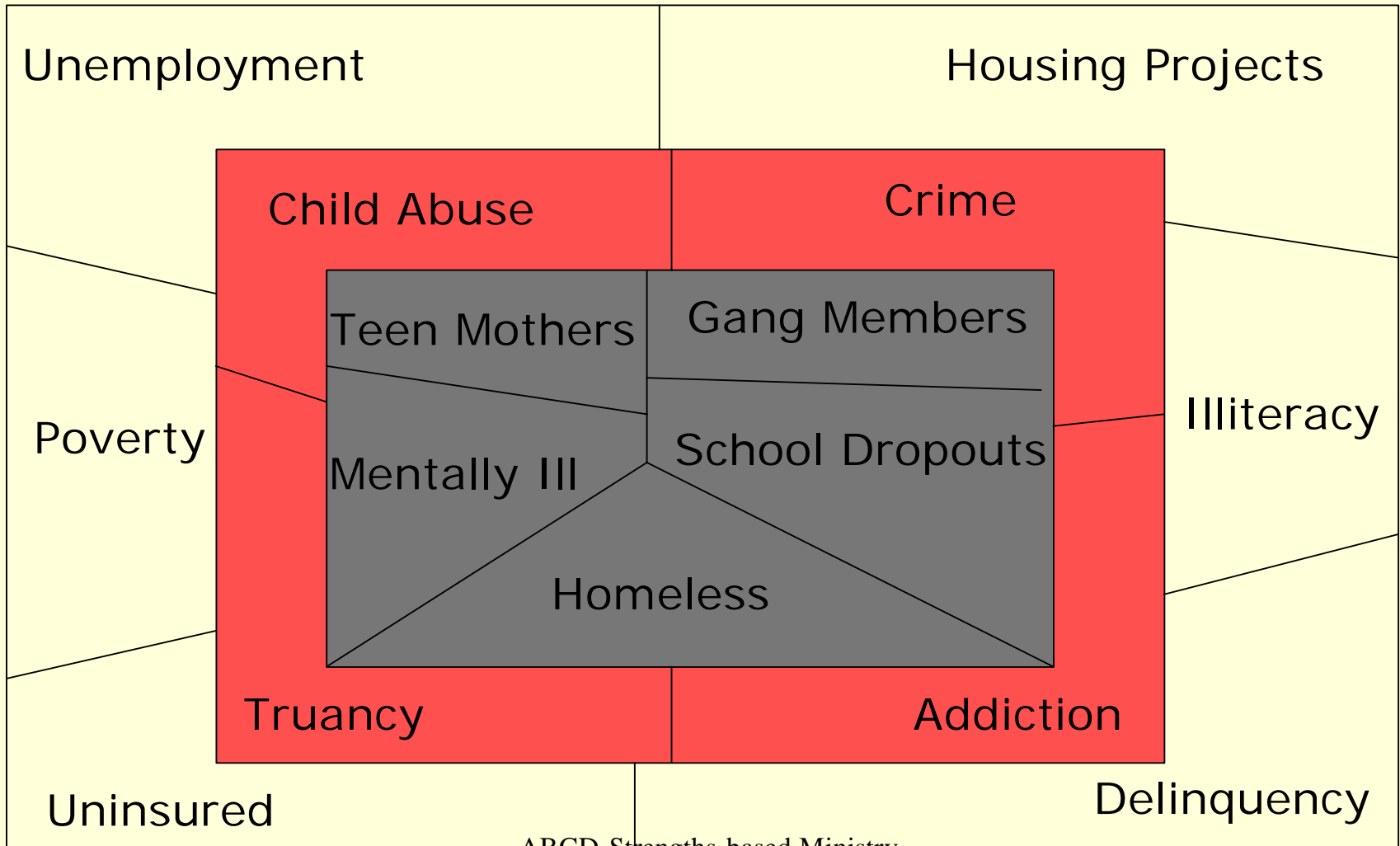


Citizens have
capacities and gifts

Adapted from J.L. McKnight and J.P. Kretzmann (1997)
A Guide to Capacity Inventories: Mobilizing the Community
Skills of Local Residents

Graphics by Sandy Barkholz
Corel Draw
Glass half full

Community Needs Map



ABCD-Strengths-based Ministry

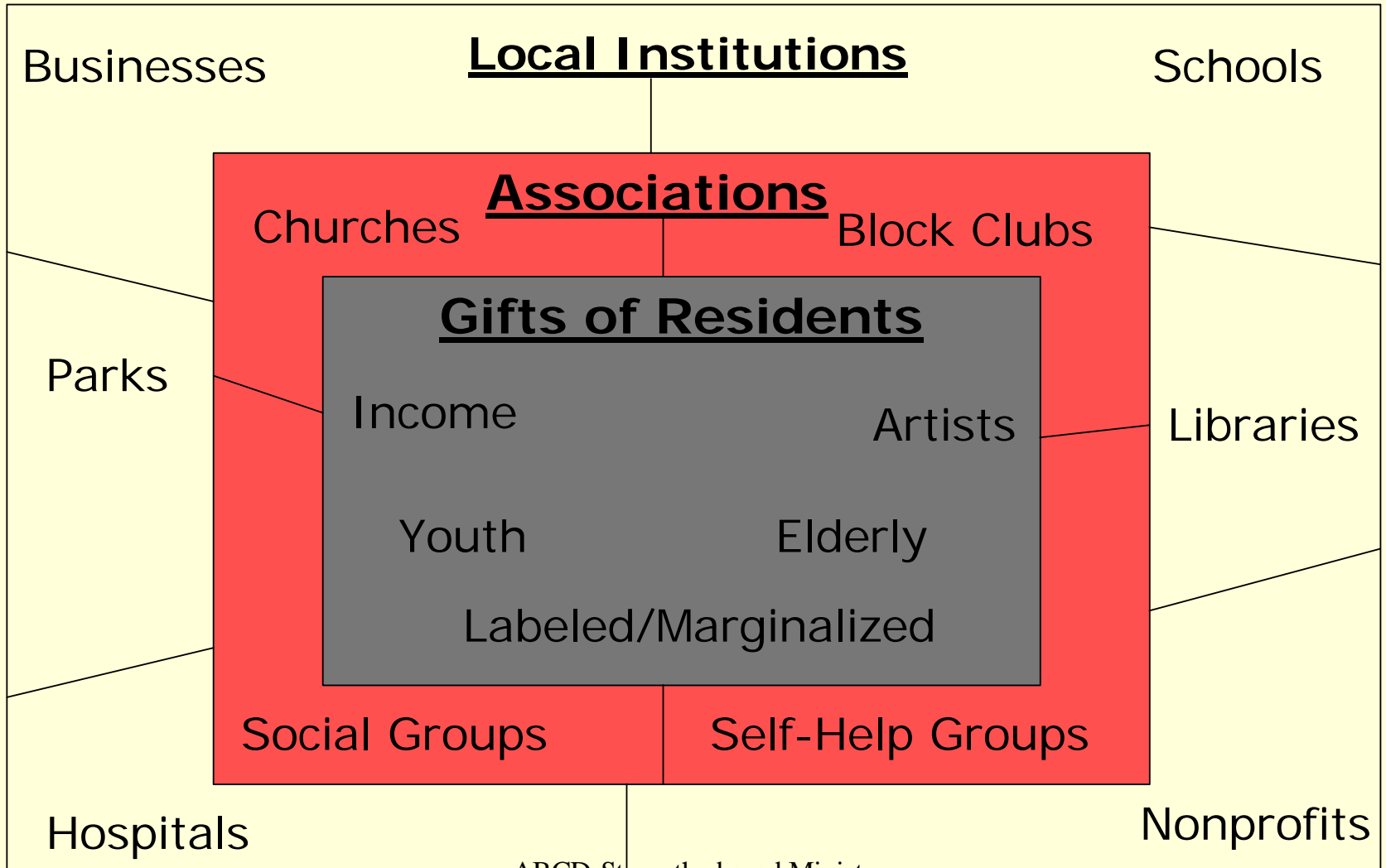
Consequences of Needs Mapping

- People internalize a mental map of themselves from the labels they are given based on their deficiencies
- Local efforts are destroyed as people “need” professionals
- Efforts to solve problems and meet needs becomes fragmented
- The community’s own problem solving ability breaks down and its wisdom is denied

Consequences of Needs Mapping cont'd

- Grantmakers create categories for grants that reinforce the needs map
- Leaders magnify people's deficiencies to gain power and resources
- Efforts to obtain resources forces the denigration of a community to present a picture of neediness and deficiencies
- Resources are directed to service providers rather than residents
- A sense of hopelessness pervades discussion of the future

Community Assets



ABCD-Strengths-based Ministry

Outcomes of Asset Mapping

- Asset Based means beginning with the strengths of people as residents and workers
- Supports local insights and provides a means/tools to resolve community issues
- Relationships become key to community building
- Internal focus changes investment patterns
- Creativity, hope and control allow effective use of outside resources

Shifting To Asset Based Thinking

Needs

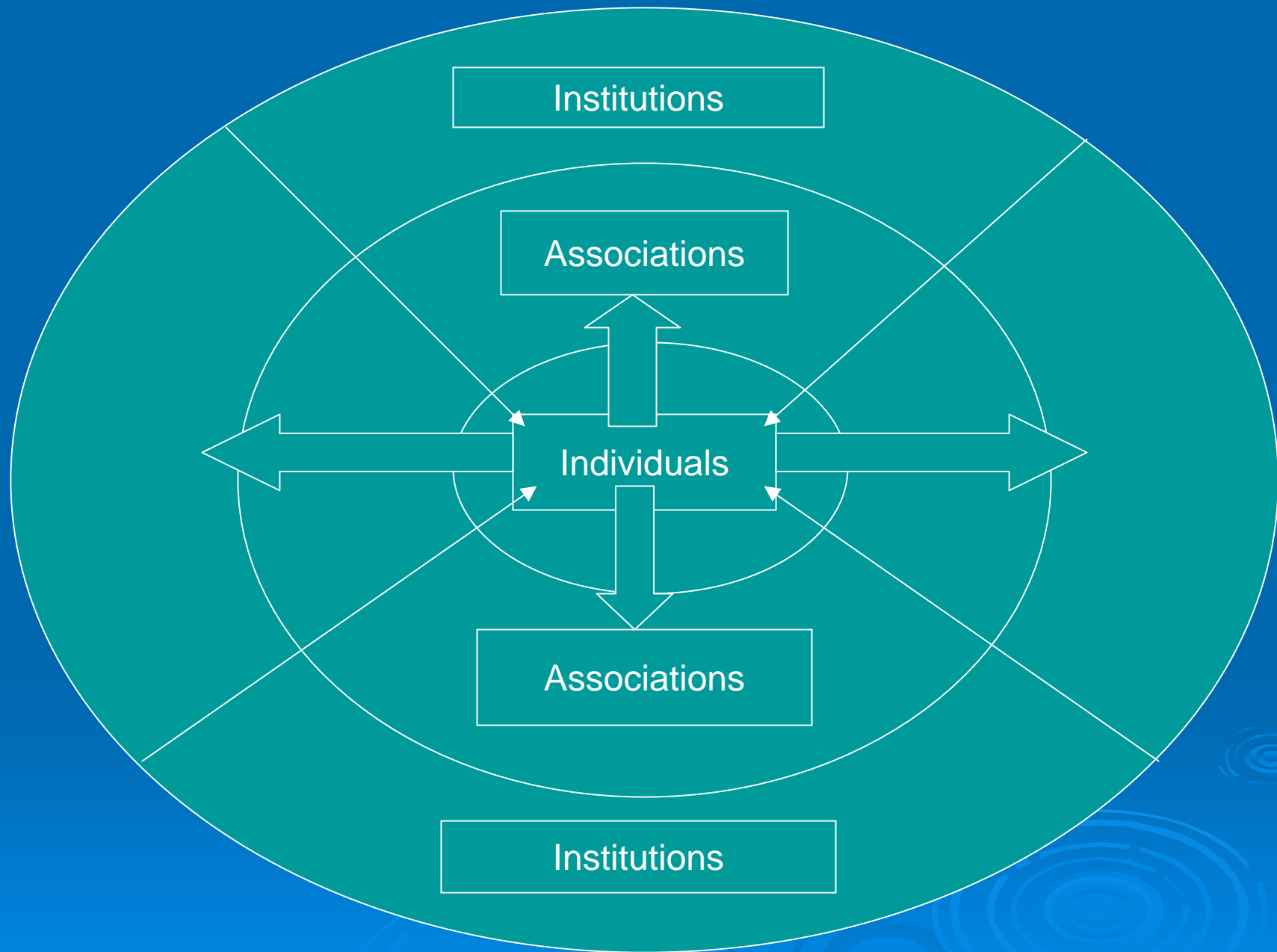
Therapeutic Vision

- Deficits/Needs
- Problems
- Pathologies
- Focus on fixing and doing for.....
- Services
- Outside In
- Clients/Consumers
- Unconcerned about relationships

Assets

Community Vision

- Assets
- Capacities
- Issues and Resources
- Focus on community and self reliance
- Co-production
- Inside Out
- Citizens/Producers
- Builds relationships



CONVERTING NEEDS/PROBLEMS TO ISSUES

Need/Problem: Gangs

COMMUNITY LEVEL	ISSUE
Individual	Feeling Safe
Association	Property Destruction
Institution	After-school Supervision of Youth

CONVERTING NEEDS/PROBLEMS TO ISSUES

Need/Problem:

COMMUNITY LEVEL	ISSUE
Individual	
Association	
Institution	

ISSUE/ASSET MAP

INDIVIDUALS	ASSOCIATIONS	INSTITUTIONS
<u>Issue:</u> Feeling Safe	<u>Issue:</u> Property Destruction	<u>Issue:</u> After School Supervision of Youth
<u>Assets:</u> Phone System/Tree Porch Lights Barking Dog	<u>Assets:</u> Neighborhood Watch Block Club Church Clean-up Campaign Neighborhood Center Youth Activities	<u>Assets:</u> Schools Latchkey Program Boys & Girls Clubs Big/Little Brother Sister Groups YMCA and YWCA Home Safety Program Police High Risk Home Surveillance

We Speak Capacity Here!!!

Communities that speak capacity have:

- Hope
- Resiliency
- Realistic Outcomes
- Faith
- Ability to partner and collaborate
- A community vision
- And of course - connectedness



CATHEDRAL DISTRICT CONNECTIONS

A COMMITTEE OF THE

CATHEDRAL DISTRICT NEIGHBORHOOD ASSOCIATION

NEIGHBORHOOD SURVEY OF

GIFTS, TALENTS, AND SKILLS

Hello, I'm (name) with Cathedral District Connections, a part of our Neighborhood Association. Our goal is to work together to build on the strengths of our community. We are talking with people in the neighborhood to ask them what things they think are going well, what activities seem to be working, what is right with the neighborhood. Are there things you've noticed that seem to be positive? What are some of the things that you like about living in the neighborhood? We're doing a survey to find out the positive things going on in our neighborhood. We know everyone has gifts, talents, and skills so we are doing a survey to find out the skills and interests of people in the neighborhood. This way we can connect people and resources to benefit our community. The survey only takes about 15 minutes. Would you be willing to give 15 minutes? Before we begin, do you have any questions?

KEY: Y = Yes N = No W = Want to

Community Social Activities	Y	N	W	Comment
Have you ever helped organize a community social activity?				
Provided a dish for a neighborhood picnic?				
Supervised children's games?				
Made telephone calls to let people know about a neighborhood event?				
Helped organize a block party?				
Designed a flyer?				
Delivered flyers door-to-door?				
Helped organize a neighborhood social event?				
Helped clean up?				
Newsletters	Y	N	W	Comment
Have you ever written or helped with any type of newsletter?				
Contributed stories to a newsletter?				
Edited a newsletter?				
Do you know interesting facts, landmarks, or trivia about the neighborhood?				
Do you have word processing skills?				
Access to a copier?				
Access to a desktop publishing program?				
Experience with layout work?				
Sorting, stapling, folding and mailing?				

WHAT THREE THINGS DO YOU DO BEST?

15 cook	2 decorate	1 math
9 garden	2 housekeeping	1 home repair
8 organize events	2 bake	1 execute party
8 read	2 child care	1 block bonus
6 sing	2 paint	1 transport
5 sew	2 storytelling	1 creativeness
4 interior design	1 mentor children	1 yard work
4 write	1 instruct basketball	1 eat well
4 work with children	1 cedar shingles	1 refinish furniture
4 sports	1 art work	1 flowers
3 wallpaper	1 dance	1 elderly care
3 communicate	1 supervise	1 prayer
3 teach	1 graphics	1 exercise
3 edit	1 glaze windows	1 repair sashes
3 listen	1 build	1 investment plan
3 clean	1 arbitrate	1 gather people
3 talk	1 cross stitch	1 renovate
3 woodwork	1 public speaking	1 paint
3 people skills	1 detail stencil	1 braid hair
3 crafts	1 computer	1 small electrical
2 follow up	1 do hair	1 gather people
2 landscape design	1 organize neighborhood events	1 match work problems

More Gifts Talents and Skills

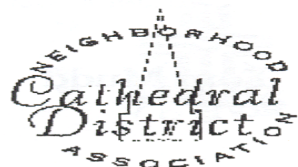
1 newsletters	1 build	1 art
1 detail stenciling graphics	1 get along with all types	1 execute task once planned
1 nuts and bolts home repair	1 needlework	1 healthcare
1 make bed	1 type	1 help & encourage people
1 finish carpentry	1 organize	1 small plumbing repair
1 sign lettering	1 artistic talents	1 carpentry
1 pencil sketch	1 my children	1 painting ceramics
1 watch people cook	1 act	1 research historian preservationist
1 work mechanically on autos	1 plan activities	1 stained glass - design & construction

ABCD Connections in the Cathedral District

- Child Care facilities looking for child care workers
- Teachers-mentors with girl's youth program
- Residents teach and learn candy making
- Residents teach and learn home renovation skills
- Residents connect to produce newsletter

More ABCD Connections

- Neighbors finally become members of a Credit Union
- “Ruby the Rototiller” rototilling for health
- Citizen’s Accomplishment report
- Domestic Violence Shelter ABCD approach
- New Saginaw City ABCD Internship



Cathedral District Neighborhood Association

CONNECTIONS

Volume 8, Issue 9

SEPTEMBER 2005

Inside this issue:

Neighborhood News, Words of Wisdom	1
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Words of Wisdom

"We either make ourselves miserable, or we make ourselves strong. The amount of work is the same."—Carlos Casteneda.

Meeting Notice

**Cathedral District
Neighborhood
Association Meeting**

**Monday
September
12th
7:00 P.M.**

**Jefferson Ave. United
Methodist Church
310 S. Jefferson
(park in shared lot with
Hoyt Library and enter
door in back of church)**

Cathedral District Connections is a monthly publication published by Healthy Community Partners, 800 S. Washington with financial support from the sponsor of the month. Technical assistance is provided by Saint Mary's Graphic Arts Department. Jeff Bookmyer—Editor, his phone number is 989-776-8530.

NEIGHBORHOOD NEWS



NEW COMMUNITY POLICE OFFICER

The Cathedral District Neighborhood Association is pleased to announce that we have a new Community Police Officer in our neighborhood. His name is Officer Terry Carpenter. He will be attending a neighborhood association meeting in the near future, so plan on attending and help welcome our new community police officer.

MCVI 2nd Annual Riverwalk is Saturday, September 24th

Mark your calendars and lace up your walking shoes for this fun event that will raise monies for the Cathedral District Youth Center, the Saginaw Riverfront Commission and the MCVI Foundation. Entertainment, prizes awarded for the most money collected, and refreshments are also planned for the event (see last month's edition on page 3 for more information). Call Jeff Bookmyer at Healthy Community Partners to sign up. His number is 776-8530. If you can't walk, you can send a tax-deductible check out to: MCVI Foundation, 1015 S. Washington Ave., Saginaw, MI 48601.



What Do Trees Do For Us?

- Stabilize soil and hold more rain water.
- Convert carbon dioxide into oxygen.
- Increase property values.
- Provide shade and cut heating/cooling costs.

Global ReLeaf of Michigan is looking for volunteers to assist in a **Street Tree Inventory throughout the Cathedral District**. Volunteers will be assisted by foresters and learn how to determine and collect information on tree species, condition and size. No prior knowledge of trees is required, just a desire to improve our community. The information will be used to locate areas to plant trees and also remove trees that could be hazardous.

The inventory will take place on Saturday, September 24th from 9 a.m. to 12 noon with refreshments served. Also, volunteers are asked to attend a short training class for the tree inventory on either September 20th or 22nd from 5:30 p.m. to 8 p.m. at Hoyt Library (dinner provided). Contact Heidi at 1-800-642-7353 to volunteer.

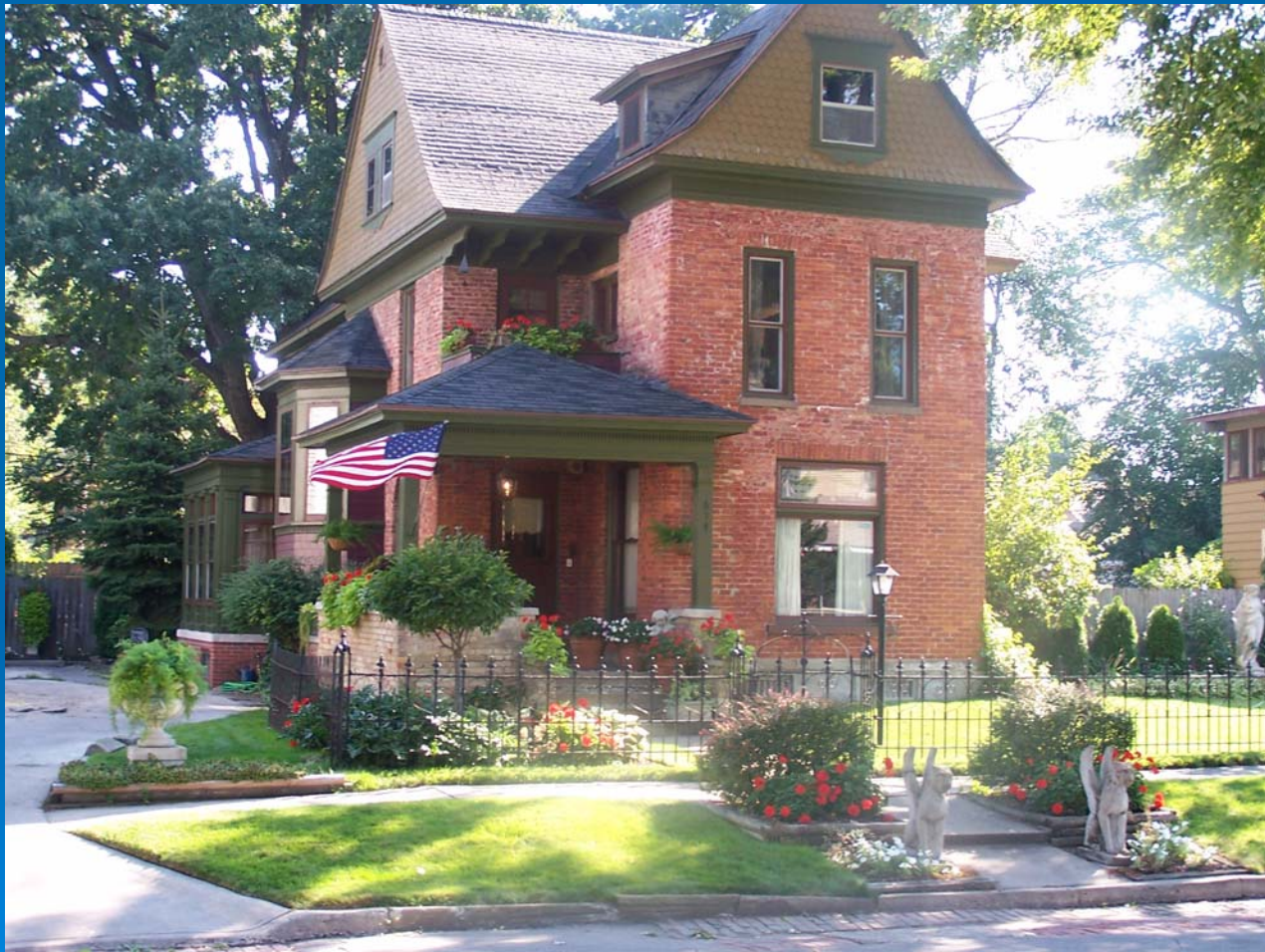
Cathedral District Business Assets



Home in the 900 Block of Emerson



Home in the 600 Block of Sheridan (destroyed by fire on 9-12-05)



8th Annual CDNA Picnic/Talent Show, June 2005





Determinants of Health

1. Individual behaviors and lifestyle choice

Stress mgt., non-smoking, exercise, healthy eating, sleeping

2. Social support systems

Community of friends, colleagues, family support systems, clubs

3. Environmental factors

Safe clean water, housing, air, noise factors, green areas

4. Economic wherewithal

Education, skills/trade, health insurance, employment

5. Access to therapeutic services

Access to primary, secondary, tertiary, rehabilitation services

***“Human
creativity
is the ultimate
economic
resource.”***

—Richard Florida,

The Rise of the Creative Class

Are you ... **“Rock**

Stars of the

Age of

Talent”

How talented is this group???

The traditional institutional
questionnaire

Versus

The Capacity Inventory

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All transformation

Is

linguistic

The background of the slide is a solid blue color. In the bottom right corner, there are several faint, concentric circles that resemble ripples on water, adding a decorative element to the design.

Associations – A Crucial Link

Associations are the vehicles by which we voluntarily come together to learn, share, teach, collaborate, socialize, contribute and act.

- Support groups
- Church groups
- Neighborhood or Community Groups
- Business groups
- School Groups
- Service Groups
- Mutual Support Groups (AA, etc)
- Men and Women Groups
- Youth Groups
- Cultural Groups
- Hobby Groups

Social Capital Building – Another Crucial Link

- Social capital refers to the connections among individuals – social networks and reciprocity and trustworthiness that arise from them
- The more relationships one has in their community, the more likely they are to be employed, volunteer, participate in political and civic activities.

Groups Exercise by Region

To all you ABCD Experts.....

1. Brainstorm to see how creative you can be in connecting the three levels of community in a way that would support, enhance, or create new opportunities in your work.
2. Identify 3 – 5 **new** connections with specific examples of how this connection would support/enhance your work.

Creating New Connections

1. Describe the connection as:

- Institution to Institution
- Institution to Association
- Association to Individual
- Individual to Institution
- Association to Association
- Association to Institution
- Individual to Individual

Most Influential People in Your Region

Everyone at the table put the name of someone they know could engage, support, embrace, bring new ideas and/or connect to your work on a paper in the middle of the table.

Brainstorm on how these people could be connected in ways that support your work.

Be as wild and reckless as needed with your connections.

Be brave! Be bold!

The sky is the limit to connecting.

The more different the connection, often the better!

Cross fields of expertise, mix up disciplines, bring together different ways of thinking and approaches.

Compile for distribution – present back to

- 1. Community groups**
 - 2. Associations**
 - 3. Interested parties**
 - 4. Governance entities**
 - 5. Influential folks**
 - 6. Partnerships/ interested groups**
- Encourage groups to follow up on change, action, engagement, strategies**
 - Follow up on and support actions**
 - Remember this is community owned information**
 - You are the facilitators of this information**
 - This is the ABCD approach in action**

*Make It a
Grand
Adventure!*



*We become
who we hang
out with!*



Outcomes of ABCD

- Relationship Building is integral to community building
- Engenders social capital and trust
- Positive approach based on people's strengths, not weaknesses
- Group work encourages dialogue and consensus
- Allows profound dignity as people express their gifts, talents and skills in their own terms
- Creates respectful relationships

Outcomes cont'd

- Allows silent voices to be heard
- Fosters new language and thinking
- Gives community members a new way to describe themselves
- Creates a new knowledge base about the skills of the community
- Knowledge base can be reviewed each year to track new trends

Lessons from Noah and His Ark

- Don't miss the boat
- Remember we are all in the same boat
- It wasn't raining when Noah built the Ark
- For safety's sake, travel in pairs
- Snails were on board with Cheetahs, speed is not necessarily an advantage
- The Ark was built by amateurs, the Titanic was built by professionals
- No matter the storm, there is always a rainbow at the end



Thank You!!

- For more information on ABCD contact:
- <http://www.northwestern.edu/ipr/abcd.html>

Contact information for Lisa Hadden:

Lhadden@stmarysofmichigan.org

Csproull@stmarysofmichigan.org